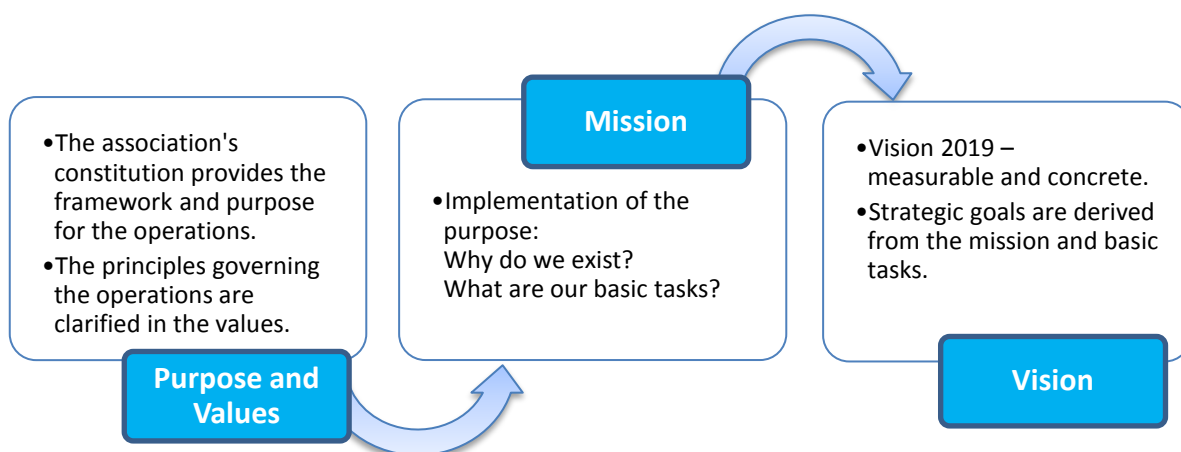


INFRA RY STRATEGY 2016–2019

BUILDING BLOCKS



VALUES

INFRA's operations are guided by three values: profitability, fair play and the utilization of networks. The values are reflected in the work culture and all the activities of INFRA's employees, elected officials and members.



"All the operators in my contract chain win."

"I systematically improve matters that are my responsibility. My actions are goal-oriented and productive."

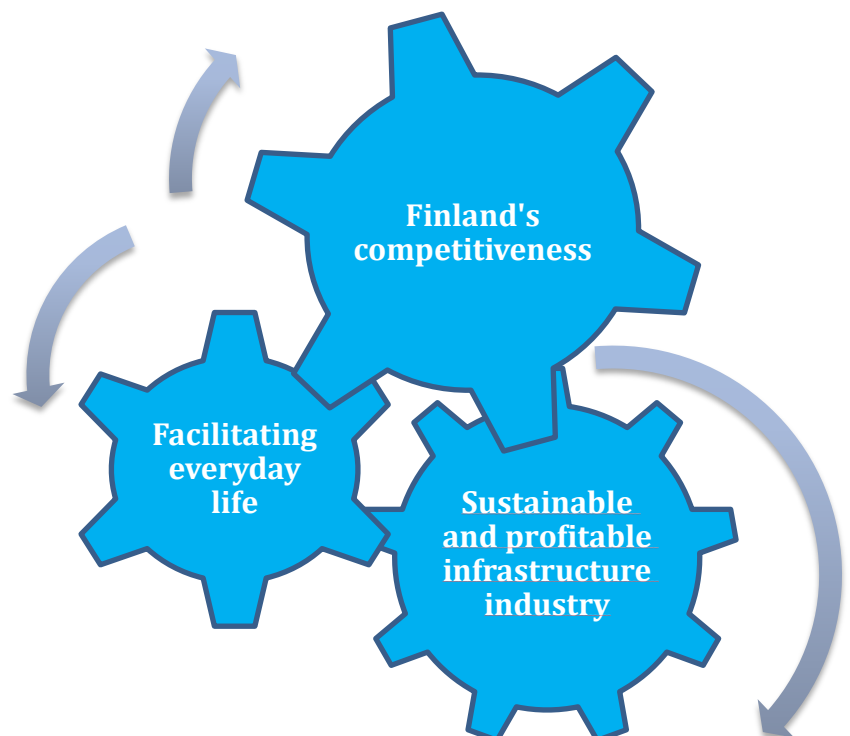
"I actively utilize my networks in the promotion of strategic objects. I don't build fences."

22.2.2016

Improvement of the prerequisites of business operations	<ul style="list-style-type: none"> • Advocacy work, industrial policy, labour market policy, smooth processes, legislation • Safety, environment, profitability • EU legislation, international operations
Dissemination of information, communication	<ul style="list-style-type: none"> • External and internal communication • Production of information, analysis, mediation • Journal, web sites, newsletters etc.
Development and maintenance of know-how	<ul style="list-style-type: none"> • Training, events • Development, research and product development
Networking	<ul style="list-style-type: none"> • Member events, interest group assemblies • Improvement of collaboration and business opportunities
Association activities and member services	<ul style="list-style-type: none"> • Advice on legal matters and collective labour agreements • Joint purchase agreements, membership benefits, member acquisition • Organization (personnel, elected officials)

MISSION – WHY DO WE EXIST?

“We are building a foundation for Finland’s competitiveness, facilitating everyday life for the citizens, and improving our member companies’ operating conditions.”



VISION

- 1) In 2019, our members’ market share of infrastructure acquisitions will have risen from the level of 2014.
- 2) INFRA has created prerequisites for the improvement of our member companies’ competitiveness.
- 3) Infrastructure is developed and financed in Finland on a long-term basis.